## IPitomy Adds New Mobility App - Mobile Control for Smartphones

Mobile Control is targeted at IPitomy users who benefit from increased access to IP PBX features from mobile phones, extending the reach of their IPitomy IP PBX to anywhere and expanding the value of their Unified Communications investment.

IPitomy's Mobile Control extends your access to your IPitomy IP PBX system to include anywhere you have cell phone coverage. Now you can leverage the power of your iPhone, iPad, Android, Blackberry and any other web enabled smartphone by activating and changing conditions of your personal IPitomy IP PBX features from your mobile phone. Mobile Control increases the ability to manage corporate Voicemail, Forwarding and Find-Me-Follow-Me features from your mobile phone.

"It's like having access to your corporate Communications via the Cloud – accessible on your smartphone", says Paul Falanga, IPitomy Product Manager, "With our easy remote phone integration and advanced security, IPitomy excels at leveraging the cloud to create a seamless, secure unified communications platform for small to mid-sized businesses. Now it's even better with the introduction of this great new mobility enhancing, browser-based application".



## **Mobile Control**

IPitomy's Mobile Control is ubiquitous and works across many platforms that have web browsers, so the same application can be leveraged on many devices. This reduces the cost of development and deployment and guarantees interoperability across a broad spectrum of mobile devices from many manufacturers; now and in the future.

This most recent application adds to the current list of great mobile applications IPitomy customers enjoy. Mobile Control provides access to features in real time that change call forwarding on the fly. This allows users to forward their office extension to their mobile phone whenever needed from anywhere. This application is extremely useful in and out of the office. In large warehouse operations, extensions can be forwarded to mobile phones, eliminating the expense of wireless office phones in many cases. In medical environments, the on-call physician can be set up in minutes to receive calls ringing at the office. During emergencies, calls can be forwarded on the fly to create new call coverage scenarios instantly. With IPitomy, calls forwarded to smartphones can also be transferred back to the office or any other number if the need arises.

Mobile Control also gives the user access to their IPitomy IP PBX personal voice mailbox where they are visually apprised of message status and can review messages from any of the 10 possible message folders... keeping the user connected when and where they need to be.

IPitomy's President Nick Branica says: "The new Mobile Control application increases the user mobility experience by adding flexibility to the reach of Unified Communications." He adds; "The value and power of the office-based IPitomy PBX is enhanced yet again by providing remote control of the PBX extension features. This application adds nicely to the IPitomy Desktop Call Manager and the related Jabber client capabilities." DCM integrates with jabber clients for text messaging that is integrated with the IP PBX system and is capable of providing presence status and phone status to desktop users as well as mobile smartphone users. Softphones designed for smartphones create an actual extension on many compatible smartphones adding still more mobility and flexibility.